

Terms & Conditions

Entry is Free

There is no fee to enter the Love Letter to My Closet campaign.

Eligibility

The campaign is open to individuals residing in Australia who are aged 16 years or older. Entrants under 18 must have parental or guardian consent. Fitted for Work staff, board members, and volunteers are not eligible to win public campaign prizes but are encouraged to participate in the internal competition.

Entry Formats

Entries can be submitted in the following formats:
Written (PDF, Word document, or typed directly into the entry form)
Video (MP4 or MOV)
Audio (MP3, M4A, or voice notes)
Image + Caption (JPEG or PNG accompanied by text)

Submission Deadline

All entries must be received by Saturday, 31 August 2025 to be eligible.

Originality

Entries must be original work created by the entrant. By submitting an entry, you confirm that you hold the rights to your story and any accompanying media

Use of Entries

By entering, you grant Fitted for Work permission to use your submission (including images, videos, or written/audio content) for promotional purposes, including social media, digital platforms, and public communications. You may request to remain anonymous if preferred.





Judging & Prizes

One major prize winner will be selected.

- The prize winner will be rewarded a Qantas Holiday Voucher (Value TBC) Additional runners-up will receive one of the following prizes:
 - \$950 A-Esque voucher
 - \$500 Coles voucher
 - Priceline pamper pack

If the major prize winner resides outside Victoria, travel will be arranged and one night of accommodation provided to attend the event on 23 October 2025. Finalists will be contacted in September during the judging period.

The judging panel will include representatives from Wesfarmers Health's Sisterhood Foundation, Taking Shape, and Coles.

All decisions made by the judging panel are final and no correspondence will be entered into. Prizes are not transferable or redeemable for cash.

